



ZEISS EnergizeMe Spectacle Lenses

The first spectacle lenses made for refreshing after contact lens time.

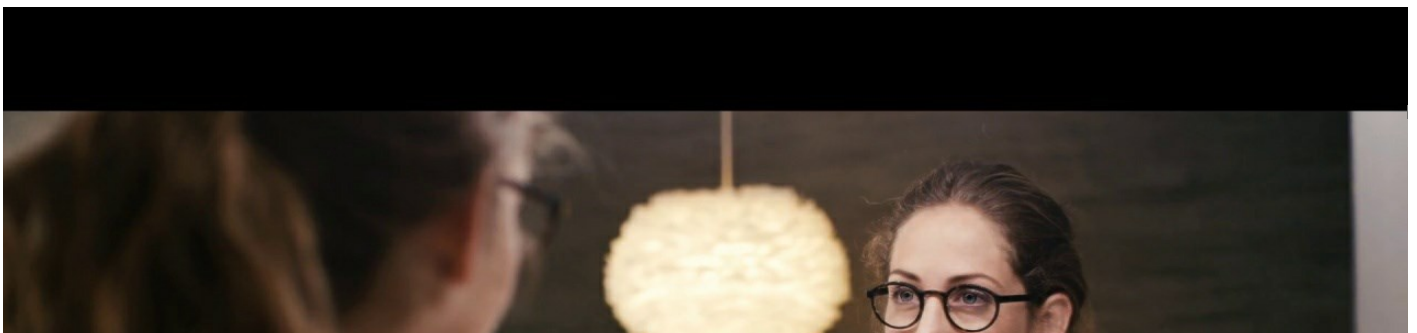
It's time to refresh contact lens wearers' eyes! Contact lens wearers simply can't get around wearing glasses, and ZEISS wanted to find out what exactly contact lens wearers needs are when it comes to glasses. Did you know that many of them even like wearing glasses and that they want a refreshing solution after wearing contact lenses? 65% of contact lens wearers also enjoy wearing glasses, especially for reading, watching TV, or using their tablet.¹⁾ This means contact lens wearers are more than ready for a better vision solution when it comes to spectacle lenses. The new 'Generation &' doesn't choose between contact lenses or spectacle lenses – they opt for both.

Contact lens discomfort can increase the irritation your patients feel when they wear their contact lenses for long hours. Furthermore, the intensive use of digital devices influences our modern visual habits, tiring the eyes more quickly. This also affects contact lens wearers: shifting focus from near to far and back again and staring intently at a fixed distance while blinking less frequently reduces the eyes' oxygen supply.^{3) 4)}

Using the results of the study conducted with contact lens wearers¹⁾, ZEISS has developed an innovative, one-of-a-kind spectacle lens solution which is specially designed to perfectly address the vision needs of your contact lens patients: **ZEISS EnergizeMe spectacle lenses.**

This is more than just a standard spectacle lens: the unique combination of a new lens design, innovative technology and a high-quality coating helps tired eyes to relax and prevents eye strain caused by digital devices.

Watch „a day with EnergizeMe“



ZEISS EnergizeMe Spectacle Lenses

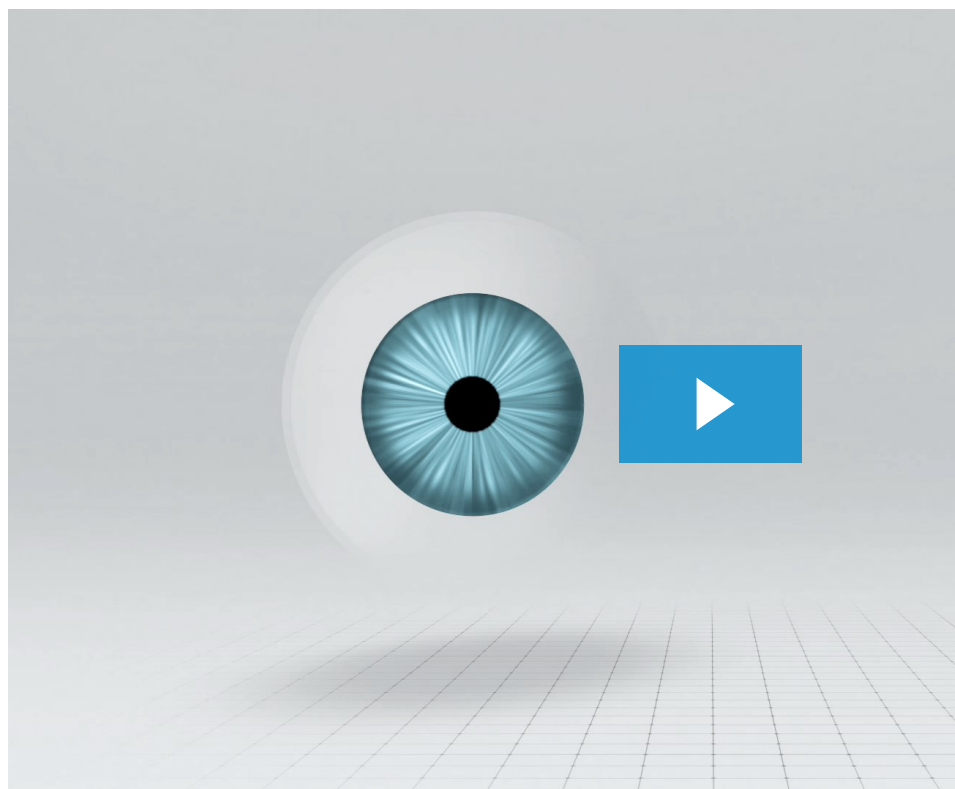


With a unique combination of a new lens design, innovative technology and a high-quality coating, ZEISS EnergizeMe spectacle lenses perfectly address the vision needs of contact lens wearers.

- [Design](#)
- [Benefit](#)
- [Details](#)
- [Product Availability](#)
- [Contact](#)

Perfectly address the vision needs of your contact lens patients by offering ZEISS EnergizeMe spectacle lenses. The lenses are a unique combination of:

- ✓ **ZEISS EnergizeMe Design** – a new lens design for a wide field of view and comfortable vision.
- ✓ **ZEISS Digital Inside Technology** – an innovative technology for a sharp, strain-free vision.
- ✓ **ZEISS DuraVision BlueProtect** – a high-quality coating to reduce digital dazzle and eye strain.



ZEISS EnergizeMe Spectacle Lenses

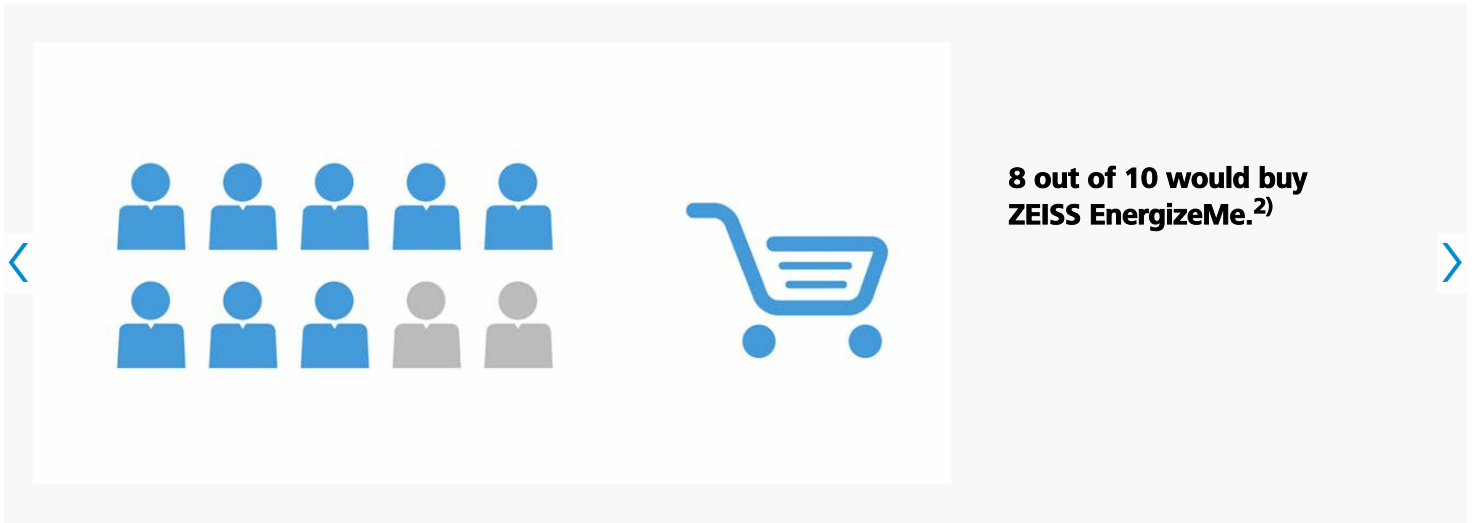
Did you know that ZEISS EnergizeMe Spectacle Lenses can refresh your tired contact lens eyes?



The benefits for the wearer

- ✓ Helps to relax tired eyes
- ✓ Prevents from adding further eye strain
- ✓ Ensures clear and sharp vision

Wearers are very satisfied with ZEISS EnergizeMe Spectacle Lenses



The benefits for you

85% of eye care professionals intend to recommend ZEISS EnergizeMe Spectacle Lenses to their contact lens patients.¹⁾



Javier Cantó, from an optician's store Claravision in Valencia²⁾

“ The product allows us to have an added value in sales and thus also adds value to our business.



Jorge Faubuel, from an opticians's store Gran Optica in Madrid²⁾

“ It provides me with the possibility to offer my customers a really innovative solution.



Maria Jose, from an optician's store Optica Mirasierra in Madrid²⁾

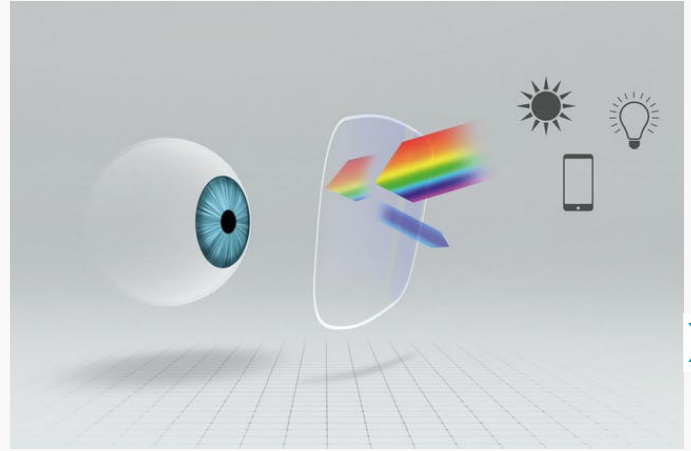
“ I had never expected contact lens wearers to have special needs, but now there is a new product which has been specially designed for them.



Pilar Serrano, from an optician's store Ulloa in Madrid²⁾

“ The spectacle lenses improve the quality of the wearer's vision right from the very first moment.

ZEISS DuraVision BlueProtect



Feature

This coating helps to reduce perceived digital dazzle and to prevent further eye strain caused by the blue light emitted by digital screens and artificial lighting. The coating plays an essential role, as it reduces the transmission of high-energy visible light into the eyes, in contrast to standard premium anti-reflective coatings.

Benefits

- ✓ Reduced perceived digital dazzle and eye strain



Product Availability

ZEISS EnergizeMe Single Vision

20s and early 30s



ZEISS EnergizeMe Single Vision Lenses use a small addition to help tired contact lens wearers' eyes to relax. Together with the innovative ZEISS Digital Inside Technology and the ZEISS DuraVision BlueProtect coating they

ZEISS EnergizeMe Digital

30s and early 40s



ZEISS EnergizeMe Digital Lenses are the perfect match for the age group between single vision and progressive lenses who need a bit more assistance to help their eyes relax. The combination of ZEISS Digital Inside Technology

ZEISS EnergizeMe Progressive

40s and older



ZEISS EnergizeMe Progressive was created to accommodate the visual behavior of presbyopic contact lens wearers who switch to spectacle lenses. Providing a balanced reading zone and a seamless distribution of

prevent further eye strain while providing comfortable vision, specially at short distances.

and ZEISS DuraVision BlueProtect helps prevent further eye strain, and refreshes the wearer's eyes after wearing contact lenses.

magnification ensures comfortable vision. ZEISS Digital Inside Technology and ZEISS DuraVision BlueProtect further enhance this vision solution.

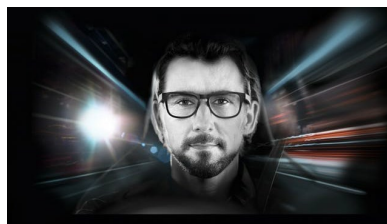
ZEISS EnergizeMe	Clear	Tinted	PhotoFusion	Transitions®	Polarised
Plastic 1.74	■				
Plastic 1.67	■	■	■	■	■
Plastic 1.6	■	■	■	■	■
Plastic 1.5	■	■	■	■	■
Polycarbonate	■	■	■	■	■
Trivex	■	■			■

Polarised lenses may reduce the visibility of images produced by certain LCD/LED screens. Therefore please check visibility before usage with digital devices. Please find detailed information in the ZEISS price list.

Recommended & standard fitting height

ZEISS EnergizeMe Single Vision	16 mm
ZEISS EnergizeMe Digital	16 mm – minimum 14 to 20 mm
ZEISS EnergizeMe Progressive	16 mm – available in 14, 16, 18 mm

Related Products



ZEISS DriveSafe Lenses

One pair of glasses for everyday use and safer driving.

[Learn more](#)



Single Vision lens portfolio

Now with 4 performance levels.

[Learn more](#)

ZEISS is one of the world's leading manufacturers of spectacle lenses, and is committed to delivering maximum precision and comfort. ZEISS designs and produces lenses, instruments and measurement systems, as well as retail concepts and technology services that continue to raise the bar in vision care.



Contact us to Get Started

ZEISS Customer Service

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[Email](#)



¹ Global ZEISS survey of 2,400 contact lens wearers and 40 eye care professionals in USA, Germany, China and Italy, 2015.

² Consumer acceptance Test. ZEISS EnergizeMe Spectacle Lenses have been successfully tested with 130 contact lens wearers and 14 eye care professionals in Spain during 2016.

³ Srinivasan S and Subbaraman LN; The Science of Contact Lens Discomfort; Review of Optometry, Aug 15 2015 Nichols JJ, Willcox MDP, Bron AJ, et al. The TFOS International Workshop on



Explore

- Understanding Vision
- Health + Prevention
- Lifestyle + Fashion
- Driving + Mobility
- Sports + Leisure
- Work Life

Help me choose

- Distance + Reading Glasses
- Varifocal Lenses
- Sunglasses
- Working Glasses
- Sports Glasses
- Glasses for Children
- Lens Coatings
- Contact Lenses
- Lens Cleaning
- At the Optician

Services

- My Vision Profile
- Online Vision Check

For Eye Care Professionals

- Instruments + Technologies
- ZEISS Spectacle Lenses
- ZEISS Cleaning Solutions