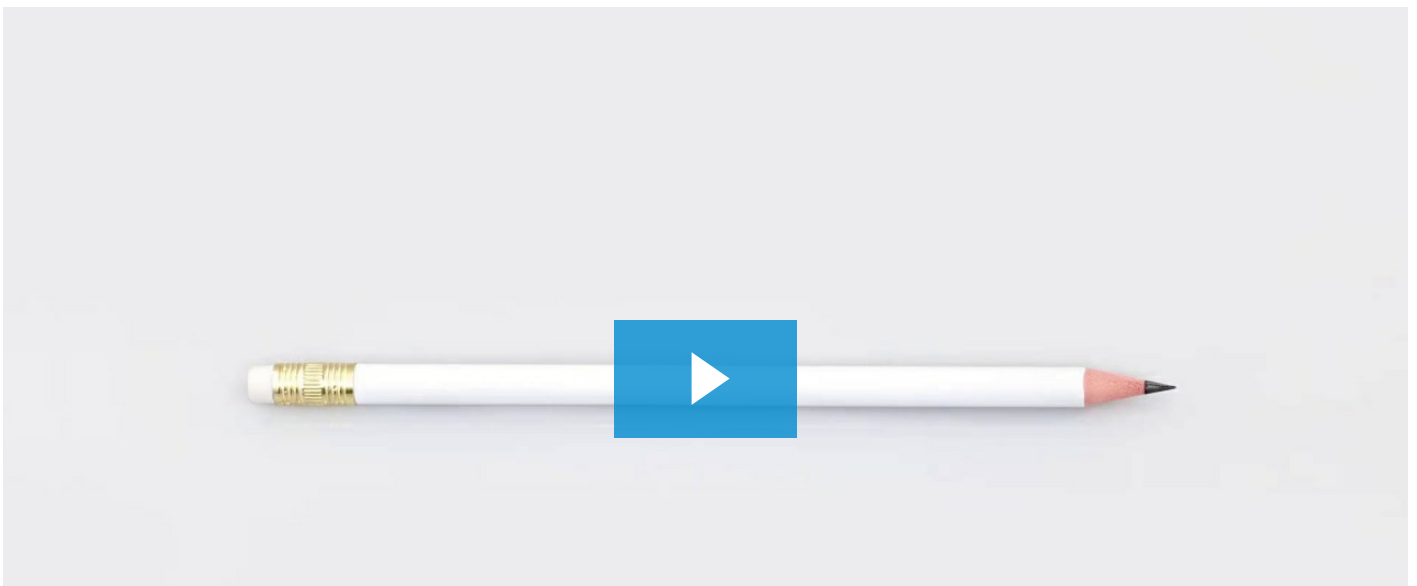


VISUSTORE® by ZEISS

Easy, fast, intelligent: the modern way to order lenses.

Modern eyeglass lenses really are a miracle of technology. There are many different ways of tailoring them exactly to the needs of the wearer. This is all enabled by a countless number of lens types and order parameters.

The technologies used to produce modern individualized ZEISS lenses are highly complex – but now ordering them couldn't be easier. With the new VISUSTORE® online ordering system by ZEISS.

[Highlights](#)[Details](#)[Technical Data](#)[More Information](#)[Contact](#)



Place your orders online – regardless of your platform and browser.

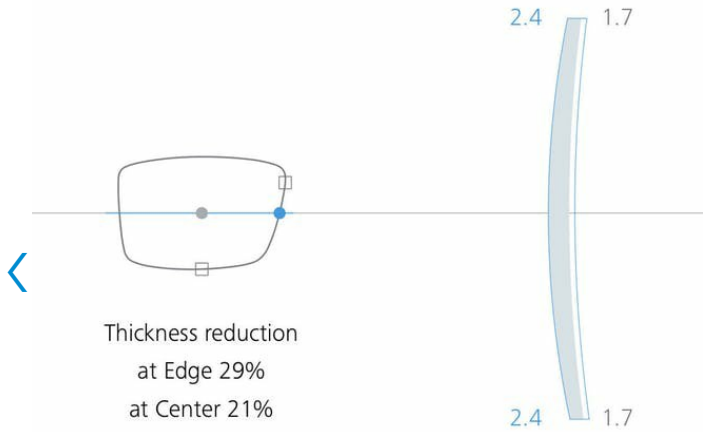
ZEISS is digital: VISUSTORE® lets you order your ZEISS lenses regardless of what platform you use – tablet, laptop or PC. The ordering process is straightforward and self-explanatory. And you always see all the details of your orders at a glance.

Easy.



Everything important at a glance.

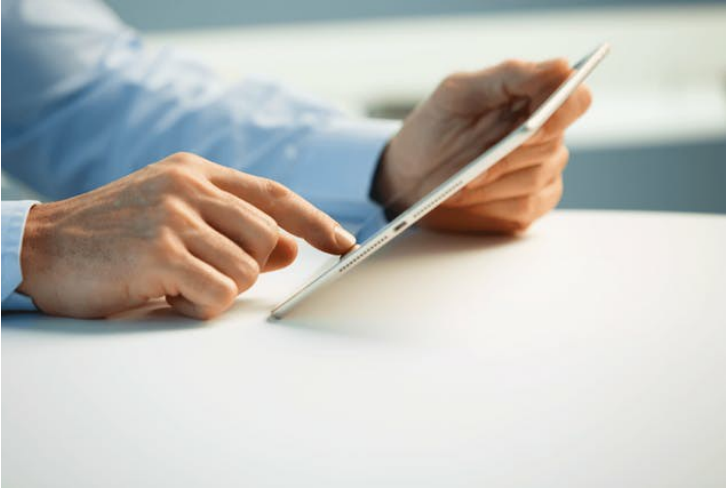
VISUSTORE makes it easy for you: the start page provides you with all the important information you need about your orders – from the content of your shopping cart and the status of your current orders up to news items and the contact data of your ZEISS team. And all other pages are clearly named and structured. Here you will find precisely what you are looking for.



Optimum sales support: the cross-sectional view.

Use this function to demonstrate to your patient the difference in thickness between various selected lenses: with exactly calculated values, percentage savings and cross-sectional views.

Fast.



The speedy solution.

Your time is precious. VISUSTORE® lets you order lenses the fast and easy way. The system is ready for action immediately after login and guides you precisely through the ordering process – without long loading times. And what about program updates? No updates are needed as VISUSTORE is online and is therefore always up to date.

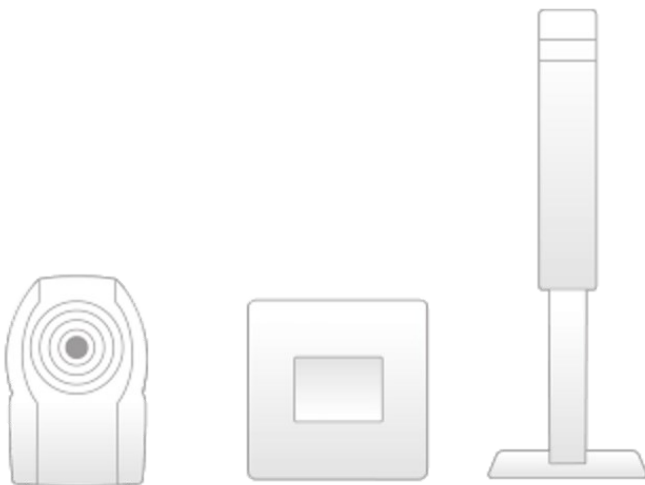
Status	Pos	Sph	Cyl	Add	Ø	
Complete	R	2.00	-0.50	2.00	70	
	L	2.25	-0.75	2.00	70	

Shopping cart: the fast way to copy orders.

The start page always shows you the current content of your shopping cart. Click on a saved order to open it. You can then copy it and re-place the order if necessary – all in next to no time.



Intelligent.



Intelligently networked.

All information from the ZEISS data network – from the refraction and frame data to centration – are transferred to VISUSTORE for order placement. To transfer this data to VISUSTORE with a single click, the online ordering system features a flexible interface to i.Com, i.Com mobile and the management software. For rapid, direct and simple data transport – totally without double entries. This speeds up your ordering processes and makes your work easier.



Visual check with the 1:1 tablet display.



This function considerably facilitates your work by allowing you to check the frame shape and centration points directly on your screen. In this way you can see clearly whether drillholes or other parameters are in exactly the position they should be.



All you need to order lenses online

Desktop computer, notebook, or tablet: To order lenses with ZEISS VISUSTORE the only thing you need besides your favorite device is a working internet connection. The following systems and browsers have been tested for compatibility:

Technical requirements

Hardware	PC, Notebook, Tablet
Operating system	Windows 7, 8, 10, MAC OSX, IOS 6 or higher
Browser	IE 11, Safari, Chrome, Firefox, MS Edge



Discover the easiest way to order lenses.

VISUSTORE[®] by ZEISS.

“ I was curious and decided I'd like to test VISUSTORE[®] ... Now I wouldn't use anything else. There's no faster or easier way to place an order. It's totally convincing.

– Maximilian Engel, Optometrist

The switch to VISUSTORE[®] and usage of the new ZEISS online ordering system are free of charge.

[Test it now!](#)

Related Products



Spectacle Lenses by ZEISS

The ZEISS lens product portfolio offers a variety of different product solutions

[Learn more](#)

ZEISS is one of the world's leading manufacturers of spectacle lenses, and is committed to delivering maximum precision and comfort. ZEISS designs and produces lenses, instruments and measurement systems, as well as retail concepts and technology services that continue to raise the bar in vision care.

Contact us to Get Started

ZEISS Customer Service

[+44 \(0\)121 356 5595](#)

[Email](#)





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- Driving + Mobility
- Sports + Leisure
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- Glasses for Children
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- Contact Lenses
- Lens Cleaning
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Services

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- ZEISS Cleaning Solutions