



ZEISS Brand, Products & Customer Satisfaction

Our brand stands for the promise that ZEISS gives to its customers. We focus all of our activities on achieving sustainable success, maintaining our financial independence and strengthening the reputation of our brand.

We have a passion for our customers' success and for developing our markets.

ZEISS products and services excel through innovation, reliability, quality, safety, energy efficiency and user-friendliness. They deliver effective, precise and optimal results in line with their intended field of application.



Employees, Health & Safety

Our corporate values define the actions of our employees who play a major role in ensuring the success of the company. We invest in the training of our employees, allocate responsibility to them and recognize their achievements.

An essential duty of ZEISS managers is to protect the health and safety of their staff. We implement preventive measures to minimize hazards and therefore avoid injury and occupational illnesses.



Compliance & Responsibility to Society

ZEISS is committed to complying with the relevant legal obligations, in particular with regard to product quality, product safety, health and safety, environmental protection and energy.

Entrepreneurship means accepting social and societal responsibility, not only within the company itself but also in its surrounding region. This obligation has been firmly enshrined in the statutes of the Carl Zeiss Foundation for more than 125 years.



External Relations, Partners & Suppliers

We foster sustainable business relations with our external partners.

ZEISS will assist its partners in implementing all relevant content of this policy.



Environmental Protection & Energy Efficiency

Sustainability and the sparing use of resources – also by our partners – are central to all of our business activities.

We ensure sustained economic efficiency at all times by avoiding or minimizing adverse impact on humans and nature and by constantly enhancing the energy efficiency of our business activity.



Continual Improvement & Goals

Continual improvement is an integral part of all our actions and is a fundamental principle of work at ZEISS.

This policy lays the foundation for defining all strategic and operational goals of the company.

The ZEISS Executive Board provides the framework and ensures the implementation of all points of this policy together with the Management of all ZEISS companies.

Dr. Michael Kaschke
President and Chief Executive Officer

Dr. Hermann Gerlinger
Member of the Executive Board

Dr. Ludwin Monz
Member of the Executive Board

Thomas Spitzenfeil
Member of the Executive Board