



Carl Zeiss Ltd.
United Kingdom

Carl Zeiss News Release

Carl Zeiss Ltd. Acquires Imaging Associates Ltd.

Subsidiary of Carl Zeiss, a globally leading international group of companies in the optical and optoelectronic industry, enhances microscope imaging support and application delivery in the UK.

Welwyn Garden City , United Kingdom, March 2010. Carl Zeiss Ltd. has agreed to acquire Imaging Associates Ltd, as part of Carl Zeiss' continuing investments into customer support and service delivery.

The business, with offices in Bicester, Oxfordshire, is to be fully integrated into Carl Zeiss Ltd. and will continue to provide technical service and application support to the rapidly expanding installed base of Carl Zeiss microscopy systems and digital imaging solutions. With the integration of the experienced Imaging Associates team, Carl Zeiss Ltd. will also gain additional expertise for sales and application support in the areas of industrial & materials science microscopy.

Carl Zeiss Ltd. is a member of the Carl Zeiss Group, a globally leading international group of companies in the optical and optoelectronic industry.

Imaging Associates Ltd. contributes its skills and experience in quality software support and service delivery, technical expertise and customer orientation; its customer relationships in the materials science sector will



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also benefit the company. The company will also continue the distribution of MetaSystems Cytogenetic imaging systems.

“We are excited to see IMAS become part of the Carl Zeiss UK organization. IMAS brings a wealth of knowledge on the training and support of customers to Carl Zeiss. Of real additional value is IMAS’ proven ability over the years to provide high quality support for digital imaging platforms, in research, clinical and industrial environments,” said Paul Adderley, Managing Director of Carl Zeiss Ltd.

“Imaging Associates and Carl Zeiss Ltd. have maintained a close strategic partnership for more than ten years – particularly in the areas of digital imaging, analysis and materials microscopy. The integration of Imaging Associates into the Carl Zeiss Group is the next step in the development of this association. The new structure will allow Carl Zeiss to expand its technical support and develop new markets and applications,” said René Hessling, Head of the Microscopy Division of Carl Zeiss Ltd.

“The current microscopy product portfolio of Carl Zeiss presents an ideal platform for providing customer specific solutions. The integration with Carl Zeiss will allow IMAS to contribute its expertise in software application development and support of digital imaging systems across the entire range of microscopy products,” said Leslie Stump, Managing Director of Imaging Associates.



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About Imaging Associates Ltd:

Imaging Associates were founded in 1992 in order to offer an enhanced sales, application development and support structure to users of the Kontron Electronics range Image Analysis and Microscopy systems. Following the acquisition of Image Analysis Division of Kontron Elektronik by Carl Zeiss in 1996 IMAS continued to provide sales, application support and system integration to Carl Zeiss on the now well established AxioCam and AxioVision suite of imaging products for microscopy. In 1998 IMAS was awarded the SMART award from the Dept of Trade and Industry for CytolInform a diagnostic program developed in conjunction with Queens University Belfast. In 2001 IMAS was appointed exclusive distributor for the Carl Zeiss materials microscopy product range in the UK. IMAS currently employs 16 people and generated revenues of over £ 3 Mio Pounds in the last fiscal year.

About Carl Zeiss:

The Carl Zeiss Group is a leading group of companies operating worldwide in the optical and opto-electronic industries that generates revenues totaling around EUR 2.1 billion (2008/09).

Carl Zeiss offers innovative solutions for the future-oriented markets of Medical and Research Solutions, Industrial Solutions and Lifestyle Products. The company develops and distributes surgical microscopes, diagnostic systems for ophthalmology, microscopes, lithography optics, industrial measuring technology, planetarium technology, optronic products, camera and cine lenses, and binoculars and spotting scopes. The eyeglass business is bundled in the joint venture Carl Zeiss Vision International GmbH.



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The Carl Zeiss Group has approximately 13,000 employees worldwide, including more than 8,000 in Germany. The Carl Zeiss business groups hold leading positions in their markets.

Carl Zeiss AG is fully owned by the Carl Zeiss Stiftung (Carl Zeiss Foundation). Founded in 1846 in Jena, the company is headquartered in Oberkochen, Germany.

Further information is available at: www.zeiss.de/en

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